

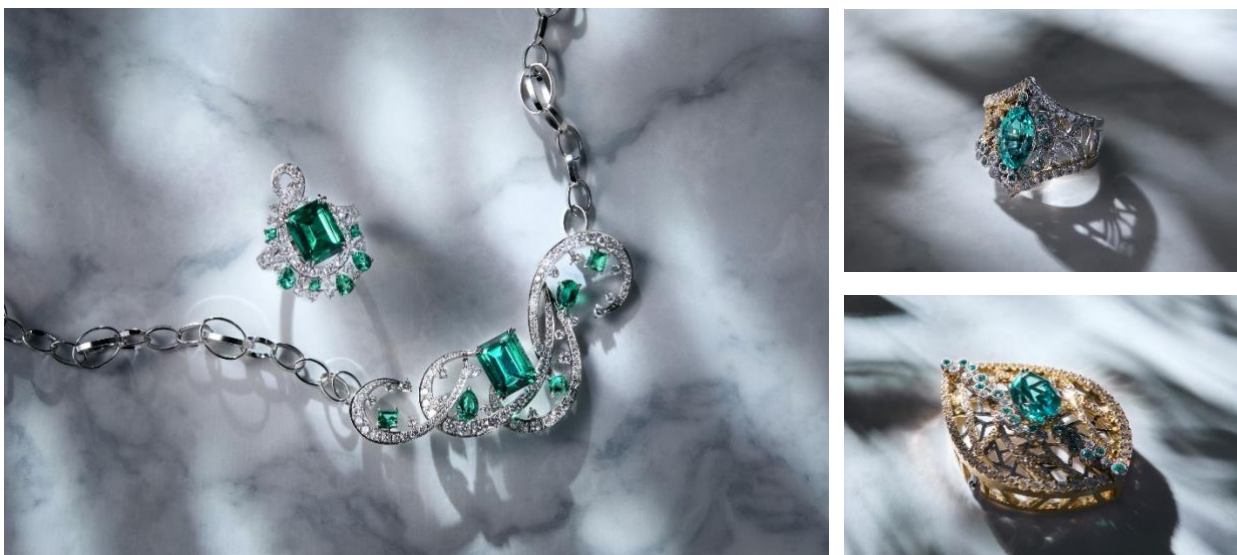
Press Information

50th anniversary of Kyocera's jewellery business

Providing new value with ethical lab-grown gemstones as a pioneer in the field.

Kyoto/London, 12th August 2025. Kyocera Corporation announced that their jewellery business, which was born from the application of their crystal growth technology, celebrates its 50th anniversary this year.

To commemorate the 50th anniversary, the company has created special jewellery models that will be gradually released at jewellery exhibitions and sales events held throughout Japan.



50th anniversary collection: rings and pendants
Lab-grown emerald and diamond (left) and lab-grown chrysoberyl and diamond (right, top and bottom)

Kyocera began developing gemstones by applying the crystal growth technology cultivated through the production of fine ceramics and succeeded in growing emeralds in 1975. At that time, natural gemstones were sold at high prices despite a shortage of high-quality rough stones, making them difficult for the average person to purchase. Kyocera's founder, Kazuo Inamori, wanted to recreate the original beauty of gemstones – something increasingly difficult to find in nature – through crystal growth technology and provide people with the joy of wearing jewellery. This led to the launch of the jewellery business and the successful development of lab-grown gemstones with identical chemical, physical, and optical properties to natural stones.



Half a century after the launch of the business, Kyocera now offers 12 types of gemstones¹, including sapphire and ruby, under the “CRESCENT VERT”² brand. The collection is highly regarded both in Japan and internationally, with a 25% increase in sales in the fiscal year ending March 2025.

In recent years, there has been a growing movement toward “ethical consumption,” in which consumers consider not only the intrinsic value of products but also their manufacturing and procurement methods, taking into account environmental and social factors. Natural gemstones have been criticized for issues such as harsh working conditions during deep underground mining and resource depletion due to mining. Meanwhile, Kyocera’s gemstones, cultivated in controlled environments, are increasingly recognized as a responsible and ethical alternative.

As a pioneer of lab-grown gemstones, Kyocera will continue to contribute to the environment and society, enrich lives, and deliver ethical gemstones to the world.

To inquire about Kyocera's gemstone and jewelry, please visit: [Gemstone and Jewelry | KYOCERA](#)

For inquiries, please contact: [Gemstone and Jewelry Contact Form | KYOCERA](#)

The press material is available for download via the following link:
<https://spgroup.box.com/s/4zl99c0bxjig5mik1ibaim0v14ygbzge>

¹ These are the types of stones available in Japan, with 13 varieties offered overseas. For more information, please see the official website.

² “CRESCENT VERT” is a registered trademark of Kyocera Corporation in Japan.



For more information on Kyocera: uk.kyocera.com

About Kyocera

Kyocera has been successful in Europe for over 50 years. From its European headquarters in Esslingen am Neckar, KYOCERA Europe GmbH operates 28 sites including manufacturing facilities, with products ranging from fine ceramics, automotive, semiconductor and optical components to components for medical products, industrial tools, LCDs, touch solutions, industrial printing components, and consumer goods such as kitchen and office products.

KYOCERA Europe GmbH is a company of the [KYOCERA Corporation](https://www.kyocera.com) headquartered in Kyoto/Japan, a renowned supplier in semiconductor, industrial and automotive components as well as electronic components, printing and multifunction systems, smart energy systems, and communications technology. Kyocera is one of the most experienced technology producers, with more than 65 years of industry expertise. The Kyocera Group comprises 288 subsidiaries (31 March 2025). With around 77,200 employees, Kyocera generated net annual sales of around EUR 12.43 billion in the 2024/2025 fiscal year.

Kyocera is ranked 874 on Forbes magazine's 'Global 2000' list for 2024 and ranked as 'The 100 Most Sustainably Managed Companies in the World' according to the Wall Street Journal. For the second year in a row, Kyocera qualified for the Dow Jones Sustainability Index (Asia-Pacific). As well, Kyocera receives a Bronze rating on EcoVadis Sustainability Survey and was acknowledged as a 'Top 100 Global Innovator 2025' for the ninth time by Clarivate, being one of the world's leading innovators.

Kyocera also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr Kazuo Inamori — to individuals worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (equivalent to approximately €596,500 per prize category).

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